BALCO's ASI Performance Standard V3 Certification: Spearheading Sustainable Aluminium Production in India



Vedanta Aluminium's BALCO plant in Korba, Chhattisgarh

Bharat Aluminium Company Limited (BALCO), a prominent unit of Vedanta Aluminium, has recently achieved a significant milestone by obtaining the Aluminium Stewardship Initiative (ASI) Performance Standard V3 Certification. This accolade positions BALCO as a frontrunner in fostering sustainable aluminium production, not only within India but on a global scale.

The ASI Performance Standard V3 Certification underscores BALCO's unwavering commitment to upholding stringent environmental, social, and governance criteria throughout its operations. This recognition serves as a testament to BALCO's dedication to sustainability across its integrated aluminium production facility located in Korba, Chhattisgarh. This facility boasts state-of-the-art infrastructure, including smelters, casthouses, and a rolled product plant, contributing to BALCO's robust manufacturing capabilities.

Notably, BALCO's pursuit of sustainability transcends mere compliance; the company has spearheaded initiatives such as the production of low-carbon 'green' aluminium brands, Restora and Restora Ultra. By prioritizing the development and adoption of eco-friendly technologies, BALCO demonstrates its proactive approach towards mitigating environmental impact while delivering high-quality aluminium products.

This certification also aligns seamlessly with Vedanta Aluminium's overarching strategy of achieving Net Zero emissions by 2050. Through a multifaceted approach involving the deployment of cutting-edge carbon reduction technologies and increased utilization of renewable energy sources, Vedanta Aluminium aims to establish itself as a beacon of sustainability in the aluminium industry.

Furthermore, BALCO's recognition as the first Indian company to attain the ASI Performance Standard V3 Certification signifies a watershed moment for India's aluminium sector. By setting new benchmarks for responsible production practices, BALCO paves the way for sustainable industrial growth and underscores India's commitment to environmental stewardship on the global stage.

In essence, BALCO's ASI Performance Standard V3 Certification serves as a compelling testament to its steadfast dedication to sustainability, innovation, and responsible business practices. As the company continues to lead by example, it inspires other industry players to embrace sustainability as a cornerstone of their operations, thus fostering a brighter, greener future for India and beyond.