

GreenShift launches state-of-the-art Superfast EV Charger at Navi Mumbai for Public Charging

GreenShift Initiatives Private Limited commenced their electrification drive with superfast EV Chargers at Airoli and Chembur. With a genuine motivation to boost the green energy revolution, it has taken this drive further and set up a superfast electric charger in Koparkhairne. All four-wheelers can access the public superfast EV Charger, which can charge two vehicles simultaneously, usually within 45 minutes. Anyone can access the EV charger with a mere click on the GreenShift app, available for all the platforms and app stores, says Mr. Aggarwal, Founder & Managing Director, GreenShift Initiatives Private Limited (GIPL).

Founded in 2019, GreenShift's focus is to set up fast-charging hubs around residential enclaves, business centers, IT parks, and populated regions around Mumbai, promoting the rapid transition to electric vehicles.

GreenShift proposes to deploy about 100 superfast EV charging hubs in six new markets of Mumbai, Pune, Hyderabad, Bengaluru, Delhi NCR, and Lucknow by the end of -2022, which will make a mark as a catholicon for their hard-driving decarbonization program, and bridging one of the significant impediments to realizing the full promise of electrification drive by expanding the EV charging infrastructure, as stated by Mr. Aggarwal.

GreenShift is among the first to initiate the electrification drive with the superfast EV chargers, addressing the residential and commercial establishments, besides select public areas, and views itself amongst the leaders in setting up the country's superfast DC-only electric vehicle charging ecosystem.

Along with the electrification drive, GreenShift also offers a unique Zero Investment plan to residential & commercial establishments under energy as a service model – a combination plan to install/operate/maintain rooftop solar & fast EV chargers, delivering low-cost renewable energy, doorstep convenience of fast charging and income from the carbon offset. The motive to boost the green energy revolution and improve the quality of living for the present and future generations.

GreenShift's public rapid EV charging infrastructure will go a long way toward creating trust in customers. Huge expenditures are required, but we feel they are essential to boost EV adoption in India. According to a recent analysis issued by Avendus Capital, India's electric car industry is ready for a significant transformation, with the market expected to be worth Rs.50,000 crore by 2025.

Taking a lesson from this good signal, we are now fostering customer trust in electric cars. The eventual success of the EV business will depend on a solid network of charging stations, according to Mr. Aggarwal.