



## #UnwrapCelebration with a range of festive offers from American Express

In a year where the pandemic has impacted the way people live, work and shop, there is heightened anticipation and enthusiasm to partake in festivities and spend time with friends and family. With the festive season just around the corner, American Express has introduced a list of exclusive offers for Cardmembers across the breadth of the portfolio.

American Express' #UnwrapCelebrations campaign will cover marquee brands like Louis Vuitton, Audi, Oberoi, Vistara and Kalyan Jewellers, across a range of categories such as jewellery, premium hospitality and lodging, home décor and eCommerce. Cardmembers can avail a mix of redemptions and incentives – with upto 15% cashback, discounts and bonus Membership Rewards points across purchases.

Brand	Offer Description	Validity	Cards applicable
Project Eve	15% cashback every time you spend ₹5,000 and above.	28 <sup>th</sup> October 2020	All American Express credit cards
Trident	10% cashback every time you spend ₹20,000 and above.	31 <sup>st</sup> October 2020	All American Express credit cards
The Oberoi	10% cashback when you spend a minimum of ₹25,000.	31 <sup>st</sup> October 2020	All American Express credit cards
Louis Vuitton	Exclusive private shopping experience	2 <sup>nd</sup> November 2020	Centurion Card

Grofers	15% cashback on purchases worth ₹2,500 and above.	12 <sup>th</sup> November 2020	All American Express credit cards
Shaze	20% off on full - priced merchandise across stores and website	30 <sup>th</sup> November 2020	All American Express credit cards, Platinum and Centurion Card
Pepperfry	Additional 7% off	31 <sup>st</sup> December 2020	All American Express credit cards, Platinum and Centurion Card
Audi	250,000 off on premium cards and up to 75,000 off for portfolio CMS	31 <sup>st</sup> December 2020	Platinum Reserve Credit Card, Platinum Travel Credit Card, Gold, Platinum and Centurion Card
Joyalukkas	₹6,000 off* on purchasing diamond jewelry worth ₹50,000 and above 25% instant discount on the making charges of gold jewelry	25 <sup>th</sup> January 2021	All American Express credit cards, Platinum and Centurion Card
BMW	15% off on MBW Cruise Bike and BMW M Cruise Bike	4 <sup>th</sup> February 2021	Centurion Card
Kalyan Jewellers	Up to ₹30,000 off* on purchasing diamond jewelry worth ₹3,00,000 and above Flat 35% off on the making charges of gold jewelry	15 <sup>th</sup> February 2021	All American Express credit cards, Platinum and Centurion Card

Vistara	Get 15% off* on Business Class and Premium Economy for domestic and international flights with Vistara.	31 <sup>st</sup> March 2021	Platinum and Centurion Card
Premium Getaways	35,000 MR points for plat and 50,000 MR points on cent on booking properties - Ananda I Vana I Raas I Atmantan I Ahilya.	23 <sup>rd</sup> August 2021	Platinum and Centurion Card
Herman Miller	15% instant discount	3 <sup>rd</sup> September 2021	All American Express credit cards, Platinum and Centurion Card
RBL	10X MR points	September 2021	Platinum and Centurion Card
Book my charter	125,000 on booking private charter	25 <sup>th</sup> October 2021	Platinum and Centurion Card
BestCollege art	MR points on art auction	Auction based	Platinum and Centurion Card