

CII felicitates the Hindustan Coca-Cola Beverages factory at Bidadi for its food safety practices

- HCCB won the '**Food Safety Kaizen Gold**' award for food safety culture through personal hygiene
- HCCB also won the '**Food Safety - Outstanding Performance**' award for high compliance in driving food safety culture in the manufacturing facility

Hindustan Coca-Cola Beverages (HCCB), one of India's top 5 FMCG Companies, has been conferred with two major awards by Confederation of Indian Industries (CII) for its best practices towards food safety implemented at its factory in the Bidadi Industrial Area near Bengaluru. HCCB was presented with the CII Food Safety Kaizen Gold Award for promoting food safety culture through personal hygiene and the 'Food Safety - Outstanding Performance' award for high compliance in driving food safety culture in the manufacturing facility. Both the awards were conferred upon HCCB under the 'Non-Alcoholic Large Manufacturing Sector' category at two separate functions held recently in New Delhi by Mr Pawan Agrawal, CEO FSSAI. HCCB operates two factories in the Bidadi Industrial area. These awards have been won by the second and the newer factory, which was established in 2014, located at Plot No 32.

The Food Safety Kaizen Award covers four areas for assessment viz. relevance to food safety, cost involved for the Kaizen, involvement of associates and replicability of the Kaizen. HCCB's factory was awarded for its efforts towards continuous improvement in creating a food safety culture. Similarly the Food Safety Award also covers four areas for assessment viz. statutory compliance, best manufacturing, hygiene and warehousing practices, HACCP and food safety management system and change management initiatives.

The factory underwent rigorous assessment from initial acceptance of the application, onsite assessment by the certified assessors to a final review of the reports by the jury and recommendation to the awards committee.

Among other things, the jury in particular appreciated the factory's unique initiative of institutionalising a system that mandates everyone to wash his or her hands before entering the factory. The doors at the factory open for 30 seconds only after the employees including the visitors have washed their hands thoroughly. The initiative is aimed at driving collective responsibility among the workers, thus instilling a quality focus in the factory.

Reflecting on the significance of the award, **Mr. Dinesh Jadhav, Executive Director, Supply Chain, Hindustan Coca-Cola Beverages**, said, *"It's a huge honour to get such a recognition by the premier industry body of our country. The award is indeed a testament to the relentless efforts of our colleagues to adopt and sustain 'best-in-industry' quality measures in food safety at our factories. The team remains committed to continue with its journey towards driving and promoting quality standards for food safety across the country."*

About HCCB

HCCB is one of India's largest FMCG companies. It manufactures, packages and sells, some of India's most loved beverages – Minute Maid, Maaza, SmartWater, Kinley, Thums Up, Sprite, Coca-Cola, Limca, Fanta, Georgia and several others. A network of 3,900 distributors, 250,000 farmers, 7,000 suppliers and over 2.5 million retail outlets, makes HCCB, an ecosystem of significant scale. It operates in 25 states in 477 districts. Through its 18 factories, HCCB manufactures and sells more than 60 different products in 9 different categories.

