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Development of a new material for footwear Applications,

Canada, Montreal based HEAT-MX WORLDWIDE and Republic of Korea, Busan based KIM'S SILK signed the Memorandum of Understanding (MOU) with their intention to cooperate in developing packaged fabrics for footwear applications, combining WASHABLE SILK by KIM'S SILK and HEAT-MX's award-winning technologies, offering such breakthrough functionalities as a high level of breathability, vapor-transmission rate, water-/wind-resistance, etc.

HEAT-MX WORLDWIDE and KIM'S SILK announced that the two organisations entered a partnership agreement by signing the MOU to develop a new material for footwear applications, using WASHABLE SILK developed by the proprietary technology of KIM'S SILK and HEAT-MX's award-winning technologies.

The two organisations will provide their proprietary technologies of washable, abrasion-resistant & high tenacity silk by KIM'S SILK and HEAT-MX's breakthrough functionalities such as breathability, high water-vapor transmission, water-resistance, etc., for the project.

"We at HEAT-MX are proud of entering into this important partnership with KIM'S SILK which has been widely recognized for its industry-leading technologies in silk material. Our various HEAT-MX technologies and products have already been successfully adopted for clothes, gloves, footwear, sleeping bags, home textiles, etc., and helped create breakthrough performances never before seen in the industry. We believe that the proprietary technologies of the two organisations joined by the MOU can be a great marriage in creating a new material specifically for footwear applications. We will make our best efforts to open a new horizon not only for the two organisations, but also for the entire footwear industry", said Sae Chang, CEO of HEAT-MX WORLDWIDE.

JK Kim, CEO of KIM'S SILK said, "We are very pleased to form this important partnership with HEAT-MX™ and confident that the natural beauty of silk material and proprietary technologies of HEAT-MX will be a great marriage and help us expand the use of the respective material into brand-new applications successfully".