



LifeWear

## UNIQLO Unveils India Plans

Announces 3 Stores in Delhi Area, with the first to Open in October

**UNIQLO**, the Japanese global apparel retailer, announces the strategic rollout plan for its introduction in India this fall. Given the size and fast growth of the Indian market, the launch will for the first time involve three separate stores, to be able to offer LifeWear to as many people as possible. The first of three UNIQLO stores will open in October in New Delhi.

"We are committed to the Indian market and are very excited to be launching our first three stores in Delhi, a region that embraces diversity and culture, from art and design to craftsmanship and fashion," said Tadashi Yanai, UNIQLO Founder and Chairman, President & CEO, Fast Retailing. "The opening of our first store, UNIQLO Ambience Mall Vasant Kunj, followed by a second and third store a little later, represents a significant step in our company's global strategy. We look forward to offering our high-quality, affordable LifeWear apparel to the people of India," he added.

LifeWear is the UNIQLO commitment to creating perfect clothing that meets the needs of everyone's daily lifestyles. High-quality, highly functional, affordable and constantly evolving, LifeWear is inspired by life's needs to provide thoughtful and timeless clothing available in a variety of colours and styles for people of all ages.



UNIQLO Ambience Mall Vasant Kunj (Rendering Image)

The first UNIQLO store will be located at Ambience Mall, Vasant Kunj, one of the most popular shopping districts of the Delhi metropolitan area. UNIQLO Ambience Mall Vasant Kunj measures close to 35,000 square feet in total sales area on three levels and will feature prominent

store-front branding through UNIQLO's unique red colour. The full range of LifeWear will be available for men, women, kids and babies, including the popular line of UTs (UNIQLO T-shirts).

The second and third UNIQLO stores will be located at DLF Place Saket, a newly renovated shopping destination set to reopen in Fall, and DLF CyberHub, the heart of the millennial city of Gurugram, respectively. Each of the two sites will be sized to offer the full range of LifeWear for men, women, kids and babies.



UNIQLO DLF Place Saket (Rendering Image)



UNIQLO DLF CyberHub (Rendering Image)

For more information regarding UNIQLO and its current line-up, please visit the website or download the "UNIQLO India Official Application".

UNIQLO India Website: [www.uniqlo.com/in](http://www.uniqlo.com/in)

UNIQLO India Official Instagram : <https://www.instagram.com/uniqloin/>

UNIQLO India Official Facebook : <https://www.facebook.com/uniqloin>

UNIQLO India Official Twitter: <https://twitter.com/uniqloin>

**Overview of New Stores**

Store name: UNIQLO Ambience Mall Vasant Kunj  
Address: Ambience Mall, Vasant Kunj, No. 2, Nelson Mandela Marg, Vasant Kuknj, New Delhi, 110067  
Sales area: Approximately 35,000 square feet over three floors (Ground, 1<sup>st</sup> and 2<sup>nd</sup>)  
Planned opening date: October, 2019

Store name: UNIQLO DLF Place Saket  
Address: DLF Place, Saket, District Center, New Delhi, 110017  
Sales area: Approximately 21,500 square feet over two floors (Ground and 1<sup>st</sup>)  
Planned opening date: Fall 2019 (Coinciding with the renewal launch of the mall)

Store name: UNIQLO DLF CyberHub  
Address: DLF CyberHub, DLF Phase 2, Gurugram, Haryana, 122002  
Sales area: Approximately 12,200 square feet over two floors (Ground and 1<sup>st</sup>)  
Planned opening date: Fall 2019

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**About UNIQLO LifeWear**

Apparel that comes from the Japanese values of simplicity, quality and longevity. Designed to be of the time and for the time, LifeWear is made with such modern elegance that it becomes the building blocks of each individual's style. A perfect shirt that is always being made more perfect. The simplest design hiding the most thoughtful and modern details. The best in fit and fabric made to be affordable and accessible to all. LifeWear is clothing that is constantly being innovated, bringing more warmth, more lightness, better design, and better comfort to people's lives.

**About UNIQLO and Fast Retailing**

UNIQLO is a brand of Fast Retailing Co., Ltd., a leading Japanese retail holding company with global headquarters in Tokyo, Japan. UNIQLO is the

largest of eight brands in the Fast Retailing Group, the others being GU, Theory, Helmut Lang, PLST (Plus T), Comptoir des Cotonniers, Princesse tam.tam and J Brand. With global sales of approximately 2.13 trillion yen for the 2018 fiscal year ending August 31, 2018 (US \$19.17 billion, calculated in yen using the end of August 2018 rate of \$1 = 111.1 yen), Fast Retailing is one of the world's largest apparel retail companies, and UNIQLO is Japan's leading specialty retailer.

UNIQLO continues to open large-scale stores in some of the world's most important cities and locations, as part of its ongoing efforts to solidify its status as a global brand. Today the company has more than 2,000 stores in 22 markets including Japan. In alphabetical order, the other markets are Australia, Belgium, Canada, China, Denmark, France, Germany, Hong Kong, Indonesia, Malaysia, Netherlands, Philippines, Russia, Singapore, South Korea, Spain, Sweden, Taiwan, Thailand, U.K. and U.S. In addition, UNIQLO established a social business in Bangladesh together with the Grameen Bank in 2010, and today there are several Grameen-UNIQLO stores in Dhaka.

With a corporate statement committed to changing clothes, changing conventional wisdom and change the world, Fast Retailing is dedicated to creating great clothing with new and unique value to enrich the lives of people everywhere. For more information about UNIQLO and Fast Retailing, please visit [www.uniqlo.com](http://www.uniqlo.com) and [www.fastretailing.com](http://www.fastretailing.com).

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