

BLECH *India* 2019

Press Release May 2018



For immediate release

BLECH *India* returns to Mumbai in 2019 - New exhibitor brochure is now available.

The sixth edition of BLECH *India* takes place from 25-27 April 2019 at the Bombay Exhibition Centre.

Inter Ads-Brooks Exhibitions Pvt. Ltd., organiser of India's premier exhibition for the Sheet Metal Working industry, have announced that BLECH *India* returns to Mumbai in 2019. Taking place in the newly built Hall 4, the exhibition will build on the success of five previous editions.

BLECH *India* 2017 highlighted enormous market potential

The fifth edition of BLECH *India* took place from 27-29 April 2017 at the Bombay Exhibition Centre, in Mumbai. Encouraged by India's manufacturing initiative 'Make in India', BLECH *India* 2017 demonstrated the campaign's intention to foster entrepreneurship and facilitate business opportunities on a global scale.

A highly qualified audience of 4,568 attended the show. This was an increase of over 20%, compared to the previous edition of BLECH *India*, held in 2015. Furthermore, 151 exhibitors from 10 countries helped to make the event a truly international networking experience. International exhibitors were namely from Germany, Italy, Great Britain, Turkey, China and Spain.

BLECH *India* 2017 provided a fantastic networking platform for exhibitors to establish successful business relations with customers, agents and partners in India. The exhibition was the ideal opportunity for exhibitors to raise brand awareness within this vibrant and growing market. Exhibitors and visitors to BLECH *India* 2017 were quick to give positive feedback, with exhibitors commenting on the high quality of visitors. The exhibition attracted visitors from many key industry sectors. The greatest number of visitors came from the following two industry sectors: Mechanical Engineering (31%) and Sheet Metal Products, Components, Assemblies (28%). Visitors from Steel and Aluminium Construction (7%), Automotive Industry and Related Suppliers (5%), Iron and Steel Production (3%), were also in attendance.

As in previous years, BLECH *India* 2017 was co-located with Fastener Fair India 2017. With 3,632 trade visitors and 187 exhibiting companies, the largest ever Fastener Fair India was a

massive success. India's leading exhibition for fastener and fixing technology will return to New Delhi in 2018. Further information can be obtained from the Fastener Fair India team.

For companies interested in exhibiting at BLECH *India* 2019, an exhibitor brochure is available from the organisers. The brochure includes important information on stand reservation and stand packages, the venue and India's sheet metal market.

Extensive information about the show is also available on the exhibition website www.blechindia.com.

For further press information contact:

Martin Clarke
Tel: (+44) (0)1727 814 400
Email: martin.clarke@mackbrooks.co.uk

For stand and general enquiries contact:

Vicky Kumar
Tel: (+91) (0)124 452 4207
Email: vicky@interads.in

Martin Clarke
Tel: (+44) (0)1727 814 400
Email: martin.clarke@mackbrooks.co.uk

Website: www.blechindia.com

ENDS